

Content Format Checklist:

How many can you create?

- | | |
|--|---|
| <input type="checkbox"/> News Article | <input type="checkbox"/> Cartoon |
| <input type="checkbox"/> Print Q+A | <input type="checkbox"/> Video Interview |
| <input type="checkbox"/> Print Profile | <input type="checkbox"/> Video Tutorial |
| <input type="checkbox"/> How-To Article | <input type="checkbox"/> Animated Video |
| <input type="checkbox"/> Service Article | <input type="checkbox"/> Mini Documentary |
| <input type="checkbox"/> Human Interest | <input type="checkbox"/> SlideShare |
| <input type="checkbox"/> Investigative Article | <input type="checkbox"/> Interactive Timeline |
| <input type="checkbox"/> Trend Article | <input type="checkbox"/> Webinar |
| <input type="checkbox"/> Opinion Column | <input type="checkbox"/> Social Graphic |
| <input type="checkbox"/> Advice Column | <input type="checkbox"/> Live Tweeting |
| <input type="checkbox"/> Roundtable Article | <input type="checkbox"/> Live Stream |
| <input type="checkbox"/> Book Excerpt | <input type="checkbox"/> Instagram Story |
| <input type="checkbox"/> Personal Essay | <input type="checkbox"/> Audio Interview |
| <input type="checkbox"/> Humor Article | <input type="checkbox"/> Podcast |
| <input type="checkbox"/> Historical Article | <input type="checkbox"/> Ebook |
| <input type="checkbox"/> Archival Material | <input type="checkbox"/> White Paper |
| <input type="checkbox"/> Product Roundup | |
| <input type="checkbox"/> Product Review | |
| <input type="checkbox"/> Event Roundup | |
| <input type="checkbox"/> Resource Guide | |
| <input type="checkbox"/> Data Visualization | |
| <input type="checkbox"/> Map | |
| <input type="checkbox"/> Photo Gallery | |
| <input type="checkbox"/> Photo Essay | |

Fill in your own below

- _____
- _____
- _____
- _____
- _____
- _____

For more information:

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More Resources:

1. Tyler Moss, Writer's Digest, writersdigest.com
2. Erin Peterson, The Story Toolkit, bit.ly/thestorytoolki